HC&B HOUSTON COMPENSATION AND BENEFITS

2024 HOUSTON COMPENSATION AND BENEFITS SPONSORSHIP PACKAGES

Houston Compensation and Benefits is excited to offer the following annual sponsorship packages for 2024. These chapter sponsorship packages provide your company yearlong benefits and opportunities to interact with our membership at our monthly lunch meetings and networking socials. Most importantly, your sponsorship supports the work of Houston Compensation and Benefits.

To reserve your spot as an HC&B Sponsor, please register online at www.houstoncandb.org. Payment of the 2024 sponsorship fee is due upon registration.

If you have any questions or want to learn more, please contact Karina at admin@houstoncandb.org.

ANNUAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

$3,750

Yearly Benefits:

- Four (4) Houston Compensation and Benefits memberships
- **One hosted/sponsored meeting at sponsor's office; Sponsor will choose the topic (upon agreement from HC&B Board of Directors) and HC&B will be responsible for promotion of event to its members and social media**
- Four (4) Houston Compensation and Benefits memberships
- Company logo with link to website on sponsor and home page
- Company logo in all weekly newsletters with links to company website
- Recognition at meetings in person or virtually
- Up to four (4) complimentary registrations to meetings or socials
- Article postings to Houston Compensation and Benefits website and post on social media up to one per month
- Featured sponsor at one (1) Houston Compensation and Benefits virtually or in person including a 30 second video or 150 word company description to be played/announced at the meeting
- Promotion of up to two sponsor company events per year via email to HCB membership and on social media
- Highlighted sponsor on social media platforms – LinkedIn, Twitter and Facebook once a year – can include tagging to company and local representatives (as available)

SILVER SPONSORSHIP

$2,150

Yearly Benefits:

- Three (3) Houston Compensation and Benefits memberships
- **One hosted/sponsored meeting at sponsor's office; Sponsor will choose the topic (upon agreement from HC&B Board of Directors) and HC&B will be responsible for promotion of event to its members and social media**
- Company logo with a link to website on sponsor and home page
- Company logo in all weekly newsletters with links to company website
- Recognition at meetings in person or virtually
- Up to three (3) complimentary registrations to meetings or socials
- Article postings to Houston Compensation and Benefits website and post on social media up to one per quarter
- Promotion of up to one sponsor company event per year via email to HCB membership and on social media
- Highlighted sponsor on social media platforms – LinkedIn, Twitter and Facebook once a year – can include tagging to company and local representatives (as available)

BRONZE SPONSORSHIP

$1,350

- **Yearly Benefits:**
  - Two (2) Houston Compensation and Benefits memberships
  - Company logo with a link to website on sponsor and home page
  - Company logo in all weekly newsletters with links to company website
  - Recognition at meetings in person or virtually
  - Up to two (2) registrations to meetings or socials
  - Article postings to Houston Compensation and Benefits website and post on social media up to one per quarter
  - Highlighted sponsor on social media platforms – LinkedIn, Twitter and Facebook once a year with all Bronze Sponsors – can include tagging to company page (as available)



